

ABSTRACT OF THE DISCLOSURE

The present invention materializes a liquid-crystal display element and a liquid-crystal display device which promise superior display performance, in which the surface of an alignment film
5 formed on a substrate member has been subjected to rubbing in the state the surface potential of a rubbing roller has been controlled by bringing a charge control member made to have the same potential as the potential of the substrate member into contact with the rubbing roller, to keep any foreign matter from adhering to the alignment
10 film surface.